



PRESS RELEASE

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FINANCIAL DYNAMICS (FD) ACQUIRES THIRD PERSON

Financial Dynamics International (FD) has taken a further important step in building its presence in the Pacific Rim with the acquisition of Third Person Communications (Third Person), one of Australia's leading financial communications consultancies.

Third Person was founded in 2002 by Ross Thornton, Jim Kelly and Mark Gold, who have a combined 50 years experience working in the Australian media, politics and public relations.

During the last five years they have built Third Person into one of the most respected communication consultancies in Australia, advising on some of the nation's largest corporate transactions while building a substantial base of both Australian and International, blue-chip clients.

Over the past 18 months FD and Third Person have developed a strong working relationship, with FD's Hong Kong and London-based teams working closely with Third Person on a number of mutual clients and transactions.

Third Person employs 15 staff based in its Sydney offices. As part of the international FD network, the company has a number of advanced plans to build its business further in a region which continues to grow strongly, driven by both a high level of domestic capital in-flows and continuing investment from China, India and Japan.

FD's Group CEO Charles Watson said: "Ross, Jim, Mark and their highly talented colleagues unquestionably comprise the best financial communications team in the Australian market. We have built an excellent relationship with them working together on numerous clients and deals and the mutual respect between our respective businesses is the prime reason we have decided to combine them. We are enormously excited to welcome our new colleagues into the FD team."

Third Person partner Jim Kelly added: "As numerous businesses across corporate Australia progressively globalise, we believe that becoming part of a leading international consultancy will offer both our clients and our people compelling benefits. We have always admired FD as the leading international brand in the industry and we could not think of a better partner with whom to take the business forward.

"We have reached the point in this market where we believe the next step in Third Person's evolution is to be able to offer our clients a top-class international network, and on any metric FD is the leading global player in our space.

"We think the Australian market will increasingly be defined by agencies with the best depth and scope to their teams, and teaming up with FD has provided a quantum shift for Third Person in that regard."

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Notes to editors:**About FD**

One of the most highly regarded consultancies in the communications industry, FD employs more than 550 staff and advises more than 750 clients worldwide through its hub offices in London and New York, as well as its network of wholly-owned offices in Bahrain, Beijing, Bogota, Boston, Cape Town, Chicago, Dubai, Dublin, Frankfurt, Hong Kong, Johannesburg Los Angeles, Manchester, Moscow, Panama City, Paris, San Francisco, Shanghai and Washington, D.C.. With a 20 year history of advising clients in both the private and public sectors, FD's services include financial public relations, investor relations, public affairs, crisis and issues management and corporate, business- to-business and business-to consumer communications. FD is also a market leader in M&A advisory work. FD is structured around specialist sector teams operating on an international basis, covering consumer industries, financial services, basic industries, business services, life sciences & healthcare, media, real estate, technology and telecommunications.

FD is a division of FTI Consulting Inc. For more information, please visit www.fd.com.

About Third Person

Based in Sydney, Third Person is a corporate communications agency specialising in financial transaction communications and public affairs/issues management. Partners Jim Kelly, Mark Gold and Ross Thornton collectively bring 50 years of experience in journalism, government and corporate public relations to the company. Third Person's team of consultants has led the communication efforts for some of Australia's most complex and high profile deals and issues management challenges.