

Press Release



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FOR IMMEDIATE RELEASE

FINANCIAL DYNAMICS EXPANDS GLOBAL NETWORK INTO US MIDWEST 25-year Industry Veteran Harlan Teller to Lead New FD Chicago Office; Names Harlan Loeb Head of Litigation Communications, James Sloan Senior Vice President

NEW YORK and CHICAGO – March 8, 2005 – Financial Dynamics (FD), the leading global business communications consultancy, today announced an aggressive expansion into the US Midwest market through the establishment of a new office in Chicago and the appointment of Harlan Teller as head of Midwest operations. Chicago becomes FD's fifth US location, adding to the firm's growing US presence in New York, Boston, San Francisco, and Washington, D.C., and extends the firm's global reach to 14 locations around the world. The new office will be located at Two Prudential Plaza in the heart of the city's business district.

The Chicago office will be led by Harlan Teller, a seasoned veteran of corporate and crisis communications, who joins from Hill & Knowlton and will serve as Managing Director of FD's Midwest Operations as well as US Director of Reputation Management Services. Mr. Teller will be joined by Harlan Loeb as Head of Litigation Communications and James Sloan as Senior Vice President, both coming to FD from Hill & Knowlton. In addition to leading FD's growth efforts in the US Midwest market, Mr. Teller and his team come with deep experience in reputation management, crisis and litigation communications, labor relations, and other disciplines critical to the preservation of corporate reputations, which will be available to FD clients around the world.

"Financial Dynamics is a global firm committed to serving our clients in the world's most important business and financial markets," said Declan Kelly, President and CEO of Financial Dynamics-US. "Our new Chicago office and management team not only extends our geographic footprint, but also enhances our US service offering by adding extensive additional experience in crisis and litigation communications, labor relations, and corporate social responsibility. As the complexity and geographical impact of our clients' communications programs continue to expand, we expect the Midwest market to play a pivotal role in our future growth in North America."

Mr. Teller joins FD from Hill & Knowlton's Chicago office, where he served as Chief Client Officer and head of the firm's Corporate Practice globally, and brings an established reputation as one of the most senior and trusted corporate communications professionals in the US. A renowned expert in crisis communications, Mr. Teller has provided communications counsel to some of the largest and most influential corporations headquartered in the Midwest, including Sears, United Airlines, Cincinnati Gas & Electric and Kansas City Power & Light. A frequent speaker on business communications, Mr. Teller is a regular contributor to *Crain's Chicago Business* and a frequent guest lecturer on marketing communications at Northwestern University.

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Mr. Loeb also joins FD from Hill & Knowlton's Chicago office, where he served as US director of the firm's Litigation Services Asset Group. A widely respected legal and regulatory affairs expert with 15 years of experience, he brings extensive multinational corporate and government experience to FD, having worked with Allstate, HP, Nicor Gas Company, Mitsubishi Corporation and Motorola, among other major corporations. Mr. Loeb is admitted to the bar in Wisconsin and Illinois and is a member of the American Bar Association's Standing Committee on Strategic Communications and a council member of its Section on Individual Rights. An expert on Sarbanes-Oxley communications strategy, he has written extensive articles on litigation strategy. Mr. Loeb was also recently named to the Blue Ribbon Commission on the American Jury System, chaired by Supreme Court Justice Sandra Day O'Connor and Chief Judge of New York Judith Kaye.

Mr. Sloan comes to FD from Hill & Knowlton's Chicago office, where he was Senior Vice President and led the U.S. Corporate Social Responsibility team and the Chicago Corporate Practice. A seasoned communications advisor with over 25 years in the industry, he has extensive experience in managing corporate communications, media relations and internal communications programs for major corporations, including Allstate, Navistar, Kellogg and Dow Corning. His work on behalf of clients has won numerous awards for communications programs focused on labor relations, crisis situations, public affairs and op-ed writing. Mr. Sloan is also credited with establishing Hill & Knowlton's Corporate Reputation Management program.

"Harlan Teller, Harlan Loeb and Jim Sloan have established excellent reputations as three of the most respected communications counselors in our industry, especially in the Midwest," Mr. Kelly continued. "Under Harlan Teller's leadership, we expect the Chicago office to quickly establish FD as one of the leading communications consultancies in the region. FD also expects to make a number of additional appointments in the near future to further expand its new Midwest offering," concluded Mr. Kelly.

ABOUT FINANCIAL DYNAMICS

One of the most highly regarded consultancies in the communications industry, Financial Dynamics employs more than 300 professional staff and advises more than 400 clients worldwide through its hub offices in London and New York, as well as its network of wholly-owned offices in Boston, Chicago, San Francisco, and Washington D.C. in the US, as well as Frankfurt, Paris, Dublin, Athens, Bahrain and Stockholm. FD's services include financial public relations, investor relations, public affairs, crisis and issues management and corporate, business-to-business and business-to-consumer communications. Financial Dynamics is also a market leader in M&A advisory work. Financial Dynamics is structured around specialist sector teams operating on an international basis, covering consumer industries, financial services, basic industries, business services, life sciences & healthcare, media, technology and telecommunications.

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