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## **Financial Dynamics announces creation of advisory board**

Financial Dynamics (FD), the leading international business communications consultancy, announced today the formation of an advisory board. The new board will provide extensive international business experience, guidance on business development and support to the senior management of the rapidly expanding consultancy.

The founder members of the advisory board are:

- **Oliver Pawle**, a vice chairman in the Investment Banking Division of UBS, who will be Chairman of the Board;
- **Sir Peter Middleton GCB**, Chairman of Barclays, and;
- **Andrew Fraser CMG**, currently the senior adviser to Mitsubishi Corporation and former Chief Executive of Invest UK.

It is envisaged that further appointments will be made in due course to reflect the increasingly international nature of the business.

Commenting on the board and its role Charles Watson, Chief Executive, said: *"FD has developed into one of the leading specialist corporate and financial communications consultancies in the world. We see considerable opportunity to grow the business further and the creation of an advisory board will help us to achieve this. The board comprises a wealth of business, financial and management experience and we intend to use this to strengthen our in-house expertise and help expand our client base."*

### **For further information please contact:**

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### **Notes to Editors:**

Financial Dynamics is one of the most highly regarded brands in the communications industry. FD employs over 250 professional staff and advises more than 400 clients worldwide through its offices in London, New York, San Francisco, Frankfurt, Paris, Dublin, Boston, Athens, Bahrain, Stockholm and Washington, D.C., (which was opened at the beginning of March 2004).

FD's services include financial public relations, investor relations, crisis and issues management and corporate, business-to-business and business-to-consumer communications. Financial Dynamics is also a market leader in M&A advisory work.

Oliver Pawle

He joined UBS Phillips & Drew in 1986, becoming a managing director in 1992 and Head of Corporate Broking in 1993. Following the merger of UBS and SBC, he was appointed Chairman of Corporate Broking for the new firm. He has been involved in many of the largest transactions in the UK and European markets including IPOs, equity financings, mergers, acquisitions and restructurings.

He is a member of the advisory board of Reform; a 'think tank' involved in the reform of the public sector.

Sir Peter Middleton GCB

Sir Peter Middleton was appointed Group Chairman of Barclays PLC in 1999, prior to which he was Chairman of Barclays Capital (formerly BZW) between 1991 and 1998 and Chief Executive of Barclays PLC (1998-99).

His appointment to the board of Barclays in 1991 followed a long career in HM Treasury where he was Permanent Secretary from 1983 to 1991 and which started with his appointment as a senior information officer in 1962.

He is Deputy Chairman of United Utilities, Chairman of Sheffield Urban Regeneration Company, Chancellor of Sheffield University, a director of the International Monetary Conference and a member of the International Advisory Panel on the Monetary Authority of Singapore.

Andrew Fraser CMG

Andrew is currently the senior adviser to the Mitsubishi Corporation. Prior to that he was Chief Executive of Invest UK, the Government body responsible for marketing the UK to the international business community, where he was responsible for securing a significant increase in major investment projects into the UK from leading multinational companies.

Prior to that he enjoyed a successful career in advertising – where he was Worldwide Director of Business Development at Saatchi and Saatchi and latterly Managing Director of cdp/europe, the Dentsu network.

Andrew is also President of Worldaware, the UK-based organization working to raise the profile of international development issues, a director of the UK-Japan 21<sup>st</sup> Century Group and a director of London First Centre.