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Declan Kelly honored at Irish America's "Business 100" Awards

NEW YORK – 2 December 2003 – Financial Dynamics (FD), a leading full-service business communications firm, announced that Declan Kelly, President and CEO of the firm's U.S. business, was named one of Irish America Magazine's "Business 100" at a luncheon held today in New York. Now in its 12th year, the annual "Business 100" awards honor 100 individuals of Irish descent for their excellence and outstanding business achievements, judged by an independent panel.

In receiving this award, Mr. Kelly was recognized for his critical role in the growth of Financial Dynamics in 2003, including being a leading architect of the firm's management buyout in July, as well as spearheading FD's successful business development and recruiting efforts. In addition to serving as the President and CEO of FD-US, he is also Chairman of FD Ireland and Director of Global Business Development for FD International. Mr. Kelly has spent more than a decade as a specialist in international corporate and financial communications. In addition, he is a former journalist and was the recipient of the Irish Business Journalist of the Year Award in 1994. In addition to Mr. Kelly, some of the other notable award recipients include: Tom Coughlin, Vice Chairman of Wal Mart, John Connors, CFO of Microsoft, John Devine, CFO of General Motors, Chris Galvin, Chairman of Motorola, William Clay Ford of the Ford Corporation and others.

About Financial Dynamics:

One of the most highly regarded consultancies in the communications industry, Financial Dynamics employs more than 300 people and advises more than 400 clients worldwide through its hub offices in London and New York, as well as its network of offices in San Francisco, Boston, Frankfurt, Paris, Dublin, and affiliated offices in Stockholm, Milan, Athens and Bahrain.

FD's services include financial public relations, investor relations, crisis and issues management and corporate, business-to-business and business-to-consumer communications.

Financial Dynamics is also a market leader in M&A advisory work. Financial Dynamics is structured around specialist sector teams operating on an international basis, covering consumer industries, financial services, basic industries, business services, life sciences and healthcare, media, technology and telecommunications.

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